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December 3, 2007

BLUE RIDGE COMMUNITY HEALTH SERVICES ANNOUNCES NEW LEADERSHIP TEAM

HENDERSONVILLE, NC -- The Board of Directors of Blue Ridge Community Health Services (BRCHS) are pleased to announce that BRCHS has appointed three new members to its leadership team. Jennifer Henderson has been named Chief Executive Officer, Bridget King, M.D., has been appointed Medical Director, and Milton Butterworth, III has accepted the position of Director of Development.



Jennifer Henderson, Chief Executive Officer, joins BRCHS with twenty years of experience in health care business development and management of large physician group practices. Ms. Henderson most recently served as Vice President of Business Development for St. John West Shore and St. Vincent Charity Hospitals in Cleveland, Ohio, and as President of Cuyahoga Physician Network, a 35 multispecialty physician group. Her broad health care experience includes primary care and surgical medical practice operations management, physician services and relations, community development and outreach. She has a demonstrated history of promoting collaborative efforts between health care facilities, social service agencies, and other community resources to best provide a broad range of services to medically underserved communities.



Bridget King, M.D., will provide medical and administrative leadership for the BRCHS physicians and clinical support staff, as Medical Director of BRCHS. Prior to arriving at BRCHS, Dr. King served as the Clinical Associate Director, Family Medicine Residency Program at Akron General Medical Center in Akron, Ohio, and held an appointment as a Clinical Associate Professor of Family Medicine at Northeast Ohio Universities College of Medicine (NEOUCOM). She is Board Certified in Family Medicine and a Diplomat of the American Academy of Family Practice. Dr. King's special interests include preventative care and patient education, focusing on empowering patients to become active members in the health care team.



Milton Butterworth, III, joins the leadership team as Director of Development. Mr. Butterworth had served as a member of the BRCHS Board of Directors since 2002, and as Chairman of the Board since 2006. Since 2001, he has been a driving force in the success of the Henderson County Public Schools Migrant Education Program, most recently as the Migrant Program Coordinator. Prior to that, Mr. Butterworth served as an Outreach Specialist for BRCHS, and was responsible for developing some of the Outreach program initiatives that remain successful today. For two years, Milton served with the Peace Corps in Paraguay, South America, where his passion was strengthened for rural communities and public health.

These individuals will be joining the other key members of the leadership team including: **Brenda Fletcher, Chief Operating Officer, Tonya Harris, Chief Financial Officer; and Dr. Dale McClean, Dental Director.**

“We are very fortunate to have this group of talented individuals join the management team at BRCHS,” said Ronald Reid, Chairman of the Board at BRCHS. “They are not only committed to our Mission to provide quality medical and dental care to all those in need, but are also very forward-thinking, and collaborative in their approach to do so.”

About Blue Ridge Community Health Services

Blue Ridge Community Health Services has been serving Hendersonville and surrounding communities for over 40 years; providing high quality, affordable medical and dental care, increasing access to healthcare for all, with special emphasis on the underserved and uninsured. BRCHS health centers include the William F. Stokes, Jr. Dental Center, the Kate B. Reynolds Children’s Center, Blue Ridge Family Practice and a school-based health center at Apple Valley Middle School. BRCHS is accredited by the Joint Commission. Additional information about the healthcare services provided by BRCHS is available online at www.brchs.com.

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