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For more information, contact:
Jennifer Henderson, CEO (828-233-2207)
jhender@brchs.com



Steve Kirkland Joins Blue Ridge Community Health Services Leadership Team



(Hendersonville, NC) Blue Ridge Community Health Services (BRCHS) is pleased to announce Steve Kirkland will join the organization next month to serve in the newly-created role of Chief Development Officer.

Kirkland brings more than 25 years of development, community relations and non-profit leadership experience to his new position, which will begin July 20. He currently serves as Executive Director of United Way of Henderson County, where he has led record-setting annual fundraising campaigns since 2006.

In addition to leading the BRCHS development and volunteer staff to ensure a strong base of financial and community support for programs, projects and services, Kirkland will also provide leadership for fund development, community relations and business development activities.

“Steve has demonstrated a strong commitment to building community partnerships and inter-agency collaborations in his previous roles,” said Jennifer Henderson, Chief Executive Officer at BRCHS. “We are excited that he’ll be able to use these relationships to take our organization to the next level of fundraising in the years to come.”

Kirkland’s broad community relations and non-profit leadership experience includes previous roles at Pardee Hospital Foundation, Mission Hospitals, and Big Brothers/Big Sisters. He joins the existing members of the BRCHS management leadership team, including Henderson, Tammy Greenwell (Chief Operating Officer), Tonya Harris (Chief Financial Officer), and Milton Butterworth III (Director of Development).

“Because of my past experiences, I was already familiar with the high quality services provided by Blue Ridge here in our community,” said Kirkland, “so I’m honored to have the opportunity to lead their development activities as we begin a new chapter in this organization’s history.”

Blue Ridge Community Health Services has been serving Hendersonville and the surrounding communities for more than 45 years; providing high quality, affordable medical and dental care, increasing access to health care for all, with special emphasis on the underserved and the uninsured. BRCHS health centers included the William F. Stokes Jr. Dental Center, the Kate B. Reynolds Children’s Center, Blue Ridge Family Practice, and school-based health centers at Apple Valley Middle School, North Henderson High School, and Bruce Drysdale Elementary School. BRCHS is accredited by the Joint Commission. Additional information about the health care services provided by BRCHS is available online at www.brchs.com.

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